

Proposal for an ACTION PLAN for CULTURAL and CREATIVE INDUSTRIES

STRENGTHEN/ENHANCE COOPERATION AND NETWORKING

- identify partners /networks;
- identify structures related to CCIs of territory;
- organize joint events;
- develop cooperation agreements;
- develop an Adriatic Ionian community.

Launching events at regional level;

Months 1-3

SUPPORT CCIs ENTREPRENEURSHIP

- identify partners/stakeholders supporting entrepreneurship and good practices;
- outline the Business Plan;
- promote different approaches to "traditional investors" (i.e. BAs, crowdfunding);
- develop incubation facilities.

Months 3-9

BOOST THE TRANSFER OF KNOWLEDGE AND NEW SKILLS DEVELOPMENT

- organize joint events;
- organize exchange programmes;
- organize smart coaching paths and training schemes;
- organize periodical events and technical meetings.

Months 3-18

PROMOTE NEW MARKETING SOLUTIONS AND DISSEMINATION TOOLS

- develop new marketing approaches;
- promote the participation to fairs and innovation events/competitions.

Final events at cross-border level;

Months 9-24

