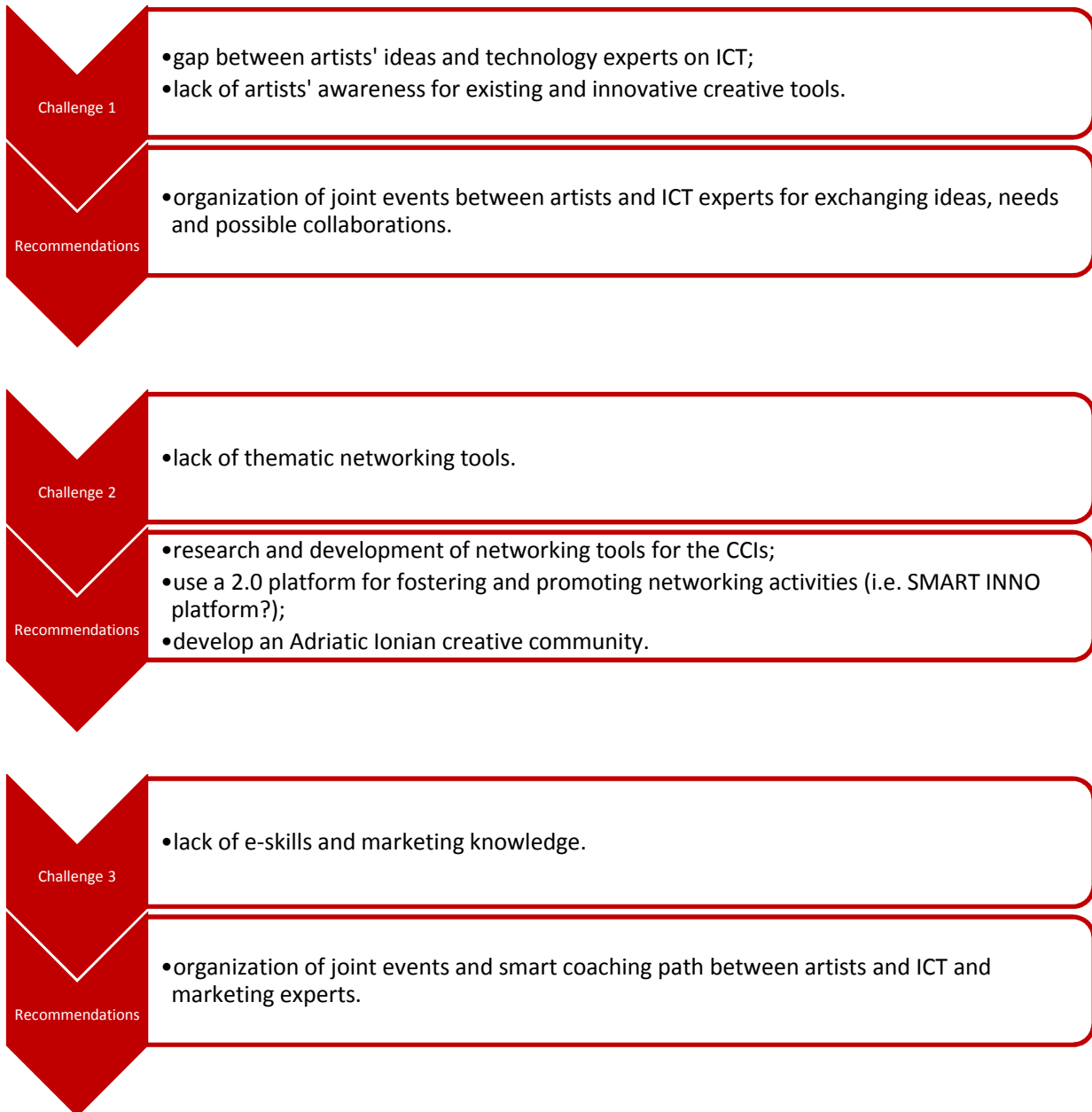


CULTURAL and CREATIVE INDUSTRIES ROADMAPS

Challenges



Challenge 4

- resistance to use or acknowledge of updated design tools (3D printing).

Recommendations

- organisation of matching events/trainings for exchanging skills/knowledge between "traditional" and digital designers.

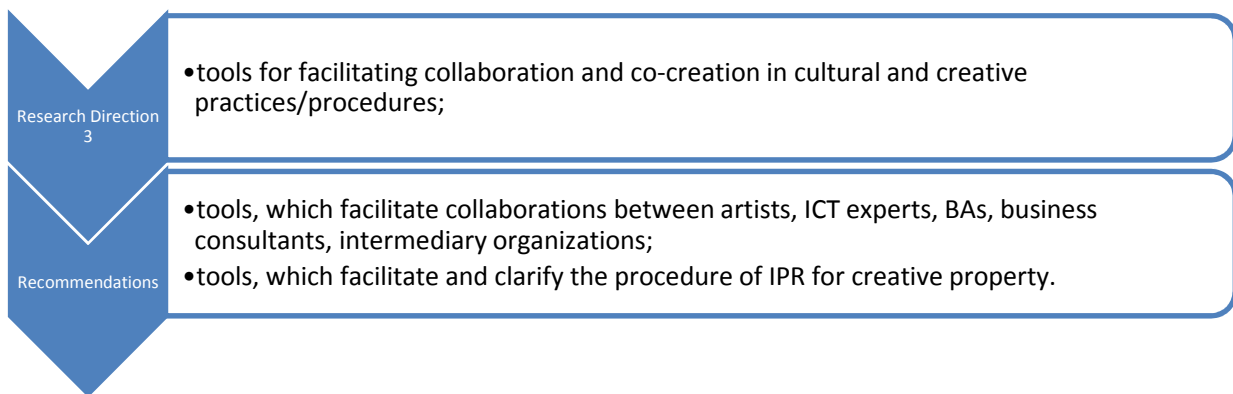
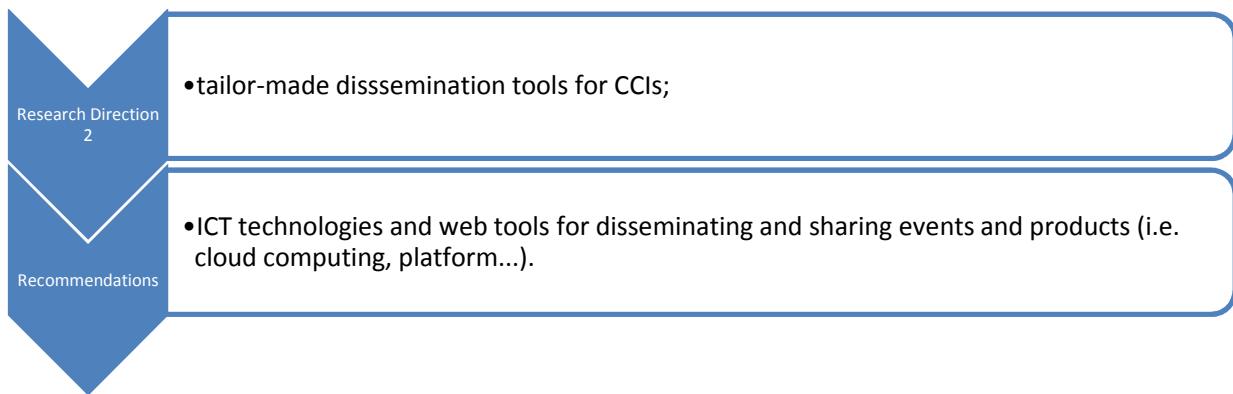
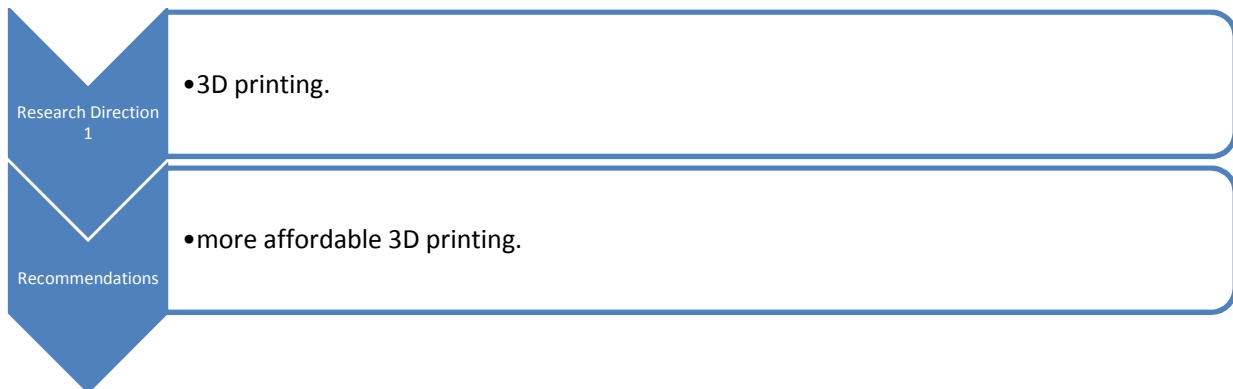
Challenge 5

- lack of business support for developing ideas and spaces for promoting products.

Recommendations

- promotion of smart coaching paths and business consultancy; promotion of temporary shops by intermediary organisations.

Research Directions



Outline the **Action Plan for Cultural and Creative Industries**.